

Rebecca Ellis

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WORK HISTORY

Technical Writer, Virtusa for Google

October 2022 – Present

- Crafted a value proposition for Google's Analytics frontend migration to Google's Server Platform, targeting development team executives.
- Conducted GenAI experimentation for content generation
- Documentation and training
- Created a resource index for DevAI, integrating glossary references.
- Managed documentation assets.
- Utilized Docs-as-Code toolchain: code editing interface, change files, peer review tool, Lucid Charts for diagramming AI-driven data analytics framework.
- Developed a case study for YouTube's client-side library migration targeted at program directors.
- Designed online courses in Python for data professionals, involving code revision, stakeholder management, collaboration with instructional designers, and authoring a value proposition for a mobile app development framework.

Senior Technical Writer, Ford Motor Company, Contract

January 2022 – October 2022

- Documented best practices and GitHub material for the enterprise AI/ML platform Mach1ML.
- Developed material (videos, articles, blogs) for training and onboarding.
- Worked on projects related to NLP and MLOps processes and software documentation.
- Wrote end-user-facing blogs, rated 4.8 in Yammer
- Generated data visualizations and participated in video scripting.
- Collaborated in a SharePoint environment.

Google Writer, Synergis Creative, Contract

December 2021 – January 2022

- Designed online courses in Python for data professionals, technical writing, code revision, stakeholder management, collaboration with instructional designers, and feedback analysis with client Google, Learning Lab. The course, now live, has garnered 60,000 enrollment for each 6-month course cycle, a 4.7 rating, and training data analysts for an estimated 114,000 open positions each quarter.

- Conducted wireframe review, Jupyter notebook management, editing code blocks, generating data visualizations, video scripting, and asset management.
- Engaged in UX content writing.

Senior Technical Writer, EPAM Systems, Inc., Remote

July 2019 – December 2021

- Conducted technical writing, Google-certified, documentation, and user feedback analysis for an IT consulting company with client Google.
- Reported and analyzed project metrics.

Sentiment Analysis, Conversion.AI, New York City, Remote

June 2019 – April 2020

- Reviewed Twitter/X feeds
- Reviewed text data and conducted sentiment coding for an AI-driven market insights platform in English, Spanish, and German.
- Analyzed brand perception for various clients.

Technical Writer and Translator, SpecPage, Remote

June 2016 – May 2019

- Specialized in website localization.
- Translated web material from German to English.
- Ghost wrote / copy edited 20 blog posts for the company.

Content Management Associate, UNOPS, Remote, Contract

June 2018 – October 2019

- Engaged in website editing and marketing analytics.
- Crafted headlines and disaster overviews.
- Conducted CRM product research and testing (Hubspot).

Legal Translator, Arochi & Lindner, S.C., Mexico City

February 2014 – May 2018

- Translated on average 6,000 words per day.
- Translated contracts, patent documents, financial statements, leases.
- Corresponded with international clients.
- Engaged in website localization and editing of web content.

Web Editor, Center for International Policy/Americas Program, Mexico City

February 2012 – January 2014

- Curated news content.
- Contributed to fundraising.

- Crafted news summaries.
- Collected multimedia content.
- Utilized a content management system.
- Distributed content via social media.
- Contributed to workflow management by sharing news feed gathering tools with colleagues in the English team (Feedly, Storify).

Social Media Editor, Multimedia Content Manager & Producer, Brooklyn Ink, NY

November 2011 – May 2012

- Contributing writer.
- Curated news and edited content.
- Managed social media.
- Engaged in news data curation.
- Contributed to content production, writing, and research.

EDUCATION

Columbia University, New York, N.Y.

Master of Science in Journalism, 2012

- Coursework in investigative and multimedia reporting.
- Final project focused on a kosher food processing plant in Brooklyn.
- Skills coursework in broadcast media and digital aggregation.

Polytechnic University, Berlin, Germany

Master of Arts, Diploma Communications and Language, Multimedia Studies, 2010

- Coursework in Media Engineering, Video Skills.
- 4-month residency to write a thesis in Santiago, Chile.
- Master's thesis on non-commercial news media.
- Bachelor of Arts with Honor in Linguistics and Slavic Languages.
- Coursework in Anthropology, Economics, and Psychology.

RELATED SKILLS

- Languages: English (Fluent), German (Proficient), Spanish (Proficient)
- International Experience: Switzerland, Germany, Chile
- Computer Certifications and Skills: Google Cloud Platform Essentials, Python, Amazon Workspace